

WEEK OF:

07/12 - 07/18

BI-MART

Your **BI-MART**
Membership Savings Book!
 Starts Tuesday, July 11, 2023!
SAVINGS EFFECTIVE THROUGH JULY 25, 2023

SAVE \$25
74⁹⁹
 Coleman 100 qt Wheeled Cooler
Everyday BI-Mart 99.99

SAVE \$96
349⁹⁹
 Bestway Steel Pro Max Pool 10' x 48" H, Inflatable
Everyday BI-Mart 445.99

2⁹⁸
 HTH Pool Shock 13.3 oz Treatment
Everyday BI-Mart 5.99

20% Off
 Tubes & Towables
Everyday BI-Mart 14.99-139.99

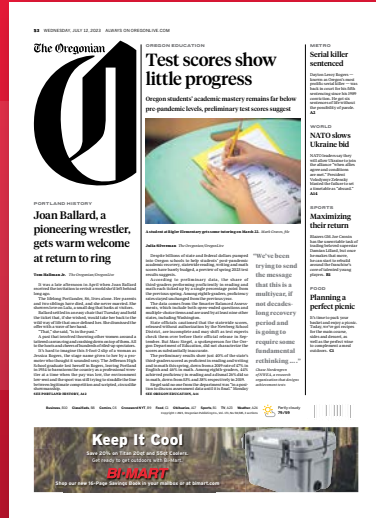
\$40 Off
 All Molded Kayaks
Everyday BI-Mart 299.99-1199.99
 While supplies last.

Take care of you!
 Gear for big sports gear!



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
High Protein Snack...for less

3⁹⁹
 Tillamook Country 2.5 oz Beef Jerky
Real value. Every day.

Shop now!

Let us power your journey
BI-MART

SAVE \$35

79⁹⁹
 Bi-Mart 27RVDC Marine/RV Battery

Shop now!

Reel in the savings!

Shop now!

\$10 Off



WEBSITE TAKEOVERS



Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.



[CLICK HERE TO WATCH TV SPOTS](#)