

WEEK OF:

08/07 - 08/13

your BI-MART
Membership Savings Book!
 Starts Tuesday, July 30, 2024!
PRICES EFFECTIVE THROUGH AUGUST 12, 2024
HOT AUGUST SPECIALS!

PHILIPS 65" Class UHD 4K Roku Smart TV
 \$379.99 **SAVE \$50**

PERFORMANCE 65" 4K
 \$149.99 **After \$30 Savings**
 Winchester 18 Gun Cabinet
 Durable powder-coated finish, Teak top, smart key lock
 Everyday Bi-Mart 179.99

MEET SNACKS

Karls
 14 oz or Second 14 oz Trail Mix
 \$2.99

great-grains
 \$3.49

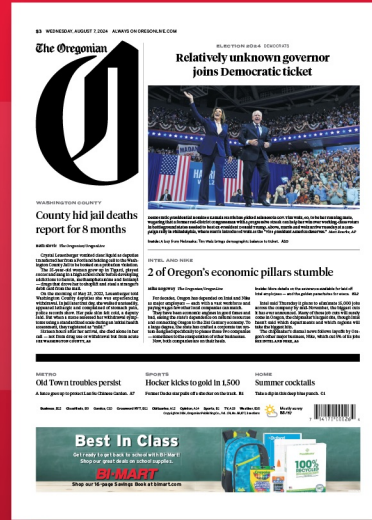
299 **as is**
 Voortman Bakery Sugar Free Cookies
 Everyday Bi-Mart 1.99

BI-MART



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday, Friday & Sunday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART
Get your picnic on!

20% Off **Save now!**

BI-MART
Your one-stop shop for CANNING!

Save now!

BI-MART
Savings that can't be beat!

Bi-Mart SALE Price: **14.99** gal
AFTER \$10 Digital Rebate (with 5 gal purchase) = **11.65***
AFTER \$25 Digital Rebate (with 6 gal purchase) = **10.82***

Save now!



WEBSITE TAKEOVERS

Multiple screenshots of BI-MART website takeovers on various partner sites, including local news and community websites. The takeovers feature promotional banners for summer fun, picnic gear, and savings.

Delivering 1,000,000+ impressions each day thru 10 major media partner website takeovers in Portland, Spokane, Boise, Central Oregon, Southern Oregon, Eugene and Yakima.



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 160,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

PHILIPS 65" Class UHD 4K Roku Smart TV
3 HDMI ports, Ultra High Definition, Dolby Audio
Everyday Bi-Mart \$429.99
#SPUL87577

PERFORMANCE PROTECTION PLAN 65" 4K
3 Year Parts & Labor Coverage
Accidental Damage Protection
\$50 OFF

PHILIPS 65" Class
\$379.99

PRICES EFFECTIVE THROUGH MONDAY, AUGUST 12, 2024

School Supply Savings!

100 ea
Crayola 12 ct Colored Pencils or 8 ct Washable Large Crayons
Everyday Bi-Mart 1.99-2.29

BI-MART

HOT AUGUST SPECIALS!

[CLICK HERE TO WATCH TV SPOTS](#)