

WEEK OF:  
05/27 - 06/02

# BI-MART

**BI-MART 70th Anniversary** Since 1955

Check Your Member Number! Twice as many chances to WIN big prizes & more fun!

**Membership Savings Book!**

Starts TUESDAY, MAY 20, 2025! Prices Effective Through June 2, 2025

80 LOCATIONS across the Northwest. Join us for our **OPEN HOUSE** See why over 3 million members love us. \$111 with us!

**SALE \$3.99 ea** 12 pk 12 oz OTC's Disinfectant Wipes

**SALE \$3.99 ea** Party Size Chips

**Buy 2, Get 2 FREE!** 7.99 pk 12 oz OTC's Disinfectant Wipes

**SALE \$19.99 pk** Budweiser or Bud Light 24 pk Beer

**SALE \$2.99 ea** 18.6-18.8 oz Chunky Soup

**SALE \$1.99** Papa Nicholas Coffee

**SALE \$2/\$5** Campbell's 18.6-18.8 oz Chunky Soup

**SALE \$1.99** Papa Nicholas Coffee

**SALE \$1.99** Foods



## NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

**Full Pantry, Happy Wallet**

Pass 12 packs are Buy Two, Get Two FREE with an in-store coupon. Shop BI-Mart and save on snacks and drinks for your next camping trip.

**BI-MART**

Check out our Savings Book at [bi-mart.com](http://bi-mart.com) today!



## DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

**Get Your Fishing & Hunting License at BI-Mart!**

**BI-MART Great Northwest OUTDOOR DAYS**

Stop by our Sporting Goods counter for assistance. It's quick and easy!

[Learn more](#)

**Last day to SAVE!**

**3 DAYS ONLY!**

Cyber Deals **MUST BUY ONLINE**

EFFECTIVE THROUGH MAY 27, 2025

Order online and pick up at your local BI-Mart store

**BI-MART Shop now!**

**WIN and BUY!**

**DOUBLE THE WINNERS**

**Lucky Number Tuesday**

See All May 27th Prizes

1940125 Member ID

Jane Smartshop Member



## WEBSITE TAKEOVERS

Summer DEALS are here!

**\$299.99**

BI-MART

**SAVE BIG!**

Shop at the Biggest & brightest locations today!

**SAVE BIG!**

Shop at the Biggest & brightest locations today!

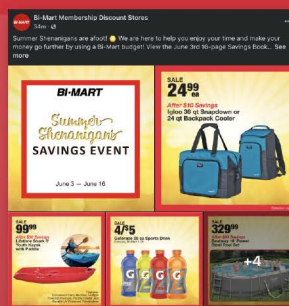
Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



## ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



## PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



## EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



## TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

**SAVE WITH 70<sup>TH</sup> ANNIVERSARY SAVINGS!**

<p><b>As Advertised</b></p> <p><b>SALE 5.99</b> After \$1 Savings Mid &amp; Mega Rolls Bath Tissue Everyday Bi-Mart 6.99</p> 	<p><b>As Advertised</b></p> <p><b>SALE 29.99</b> After \$5 Savings Auto-Flushes Dry Drop Feed Everyday Bi-Mart 34.99</p> 	<p><b>As Advertised</b></p> <p><b>SALE 89.99</b> After \$10 Savings Bi-Mart Service Marine/TV Battery Everyday Bi-Mart 119.99</p> 
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PRICES EFFECTIVE THROUGH JUNE 2, 2023

**BI-MART** Check Your Member Number! Double Lucky Number Tuesday! May 27th only!

**DOUBLE THE SAVINGS!** Lucky Number TUESDAY

SCAN FOR SAVINGS!

[CLICK HERE TO WATCH TV SPOTS](#)