

WEEK OF:
09/16 - 09/22

BI-MART

BI-MART 70th Anniversary Savings Book!
Since 1955
Check Your Member Number! Twice as many chances to WIN! Aug 20th & Sept 27th 2025!
Celebrating OUR 70 years WIN a magical vacation for 4!
Disneyland 70 THE HAPPIEST PLACE ON EARTH!
SALE 2/\$5 Soft Baked Cookies
SALE 10/99 10 oz Beef Jerky
SALE 359.99 Philips 65" Class UHD 4K Roku TV
SALE 2199 Papanicholas 80 ct Single Serve Coffee Pods

BEVERAGES
SALE 5.99 7up, SunKist
SALE 2.99 STACCO CHILI
SALE 1.99 Papanicholas 80 ct Single Serve Coffee Pods



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

Extra Member Discount
Get 20oz 8-packs for just \$6.99 through September 22 at Bi-Mart. Look for the yellow alpha—the extra savings add up!
BI-MART
Learn more at [BiMart.com](#) today!



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

Last day to SAVE!
3 DAYS ONLY!
Cyber Deals
MUST BUY ONLINE
EFFECTIVE THROUGH SEPT 16, 2025
Order online and pick up at your local Bi-Mart store.
BI-MART Shop now!

BI-MART Learn more!
EXTRA MEMBER DISCOUNT
6.99 ea Save more!
Plus Deposit

BI-MART Shop now!
Systane
Soothe dry eyes, for less!



WEBSITE TAKEOVERS

NUMBER TUESDAY EVERY TUESDAY
3 DAYS ONLY! MUST BUY ONLINE
LET'S GO WASHINGTON

EXTRA MEMBER DISCOUNT
10% Off All Backpacks
SAVE BIG!
Human remains believed to be accused child killer Travis Decker found south of Leavenworth
BI-MART EXTRA MEMBER DISCOUNT
2/\$5 Save more!
SAVE BIG!
Shop at the Royal & Wilkes-Barre locations today!

Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

3-WEEKS OF STOREWIDE SAVINGS!

As Advertised	As Advertised	As Advertised
PRICES EFFECTIVE THROUGH SEPTEMBER 15, 2023		
BI-MART	Check Your Member Number! Lucky Number Tuesday!	

[CLICK HERE TO WATCH TV SPOTS](#)