

WEEK OF:
01/27 - 02/02

BI-MART



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.



WEBSITE TAKEOVERS

Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



