

WEEK OF:
12/30 - 01/05

BI-MART

BI-MART Membership Savings Book! Since 1955

Watch for more great savings in your mailbox starting January 27, 2024.

Check Your Member Number In-Store on Lucky Number Tuesday!

80 LOCATIONS across the Northwest! See why over 3 Million membership families SAVE with us!

Starts TUESDAY, December 30, 2023! Prices Effective Through January 19, 2024

SALE \$12.99 Trapper 10 oz Beef Jerky or 17 oz Meat Sticks

5.49 pk Shasta Cola Buy 2 - Get 1 FREE!

CLEARANCE SALE going on now! Shop Early for Best Selection

LIMITED QUANTITIES Hundreds of Green Tag Items

Buy Now BEST PRICE!

SALE \$3.99 After \$1 Savings Hills Bros. Cappuccino 12-16 oz. Everyday Bi-Mart Logo

SALE \$5.99 Seattle's Best 12 oz Ground or 10 ct K-Cups Coffee Everyday Bi-Mart \$5.99 & 7.99



NEWSPAPER

Highly visible front page positioning in the Oregonian/Portland (Wednesday).

From Our Employee-Owners
Happy New Year
Open 9AM-6PM New Year's Eve and New Year's Day
BI-MART
Check out our Savings Book at bi-mart.com today!



DIGITAL IMPRESSIONS

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

Last day to SAVE!
3 DAYS ONLY!

Order online and pick up at your local Bi-Mart store

BI-MART Shop now!

BI-MART Learn more!
EXTRA MEMBER DISCOUNT

SALE \$1 Off

BI-MART SHOP SAVINGS

Buy 2 - Get 1 FREE!*

BONUS ZONE

5.49 pk Shasta Cola

BI-MART SHOP SAVINGS



WEBSITE TAKEOVERS

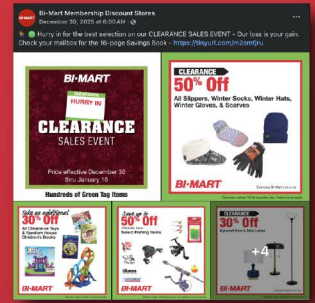
Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.



PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

3-WEEKS OF STOREWIDE SAVINGS!

As Advertised Buy 2 Get 1 FREE! SALE 5.49 pk Shower 12 pk Pods 2.5 Lit. Citrus 12 pk Squeaky Wiper 12 oz. only	As Advertised SALE 19.99 pk Squish or Natural 30 pkgs. Broom or Ultra or Mini Light Liner 18 pkgs, Elystan 12 pkgs	As Advertised 5.99 After 21 Savings Project 4 in 1 24 Lines Removable Socks Covers Bi-Mart 0.99
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PRICES EFFECTIVE THROUGH JANUARY 10, 2020

BI-MART Check your Member Number In-Store on Lucky Number Tuesday!

MATCH & WIN!

SCAN FOR SAVINGS!

CLICK HERE TO WATCH TV SPOTS