

WEEK OF:

05/26 - 06/01

BI-MART**NEWSPAPER**

Highly visible front page positioning
in the Oregonian/Portland
(Wednesday).

BI-MART Since 1955

OPEN HOUSE
No membership card required for non-residents to shop between 5/29 thru 6/1

GET A FREE BI-MART BUCKET
Starts TUESDAY, May 19, 2026! Prices Effective Through June 1, 2026

Membership Savings Book!
7th ANNIVERSARY! Celebrate!

Check Your Member Number!
Twice as many chances to WIN!

DOUBLE THE WINNINGS!
Lucky Number TUESDAY

Buy 2 - Get 2 FREE!
Bic Lighters

SALE \$27.99
After \$7 Savings
12 Hanging Flower Baskets
Everyday BI-MART \$34.99
In-store only, quantities vary

SALE \$6.99
After \$1 Savings
Gallon Annuals or Perennials
Everyday BI-MART \$7.99

SALE \$2.99
After \$2 Savings
Gallon Veggies
Everyday BI-MART \$5.99

SALE \$2/\$9
Prito-Lay Party Size Chips
Everyday BI-MART \$4.99-\$5.49

SALE \$4.15
Doritos

SALE \$3.29
Bic Lighters

SALE \$1.99
Phorm 16 oz Energy Drinks
Everyday BI-MART \$2.99

SALE \$12.99
Yuban Traditional Roast Ground Coffee
Everyday BI-MART \$13.99

SALE \$7.96
Soft Baked Cookies

SALE \$10
Size Candy

**DIGITAL IMPRESSIONS**

Delivering 600,000+ impressions each week to specific counties and zip codes across the three state NW marketplace.

BI-MART Hot Deal!

Shop now!

SALE \$3.99

BIC
AMERICA'S SAFEST AND LONGEST-LASTING LIGHTER!

Get Advanced, Hydrating Relief

Shop now!

Available at BI-MART

Refresh
Optical GEL DROPS

Refresh
Optical MEGA-3

Refresh
Optical ADVANCED

FREE SAFE BOATING INSPECTIONS!

Courtesy of the U.S. Coast Guard Auxiliary

CLICK FOR LOCATIONS AND TIMES

**WEBSITE TAKEOVERS**

Delivering 1,000,000+ impressions weekly thru media partner website takeovers.

- KDRV/Medford: Tues & Fri Takeovers
- KVAL/Eugene: Tues & Fri Takeovers
- KTVZ/Bend: Tues & Fri Takeovers
- KIMA/Yakima: Tuesday Takeovers
- KTVB/Boise: Tuesday Takeovers
- KREM/Spokane: Tues & Fri Takeovers
- Oregon Live/Portland Metro: Tuesday Takeovers

BI-MART WIN IT-BUY IT LUCKY NUMBER

Grill Season is NOW!

SALE \$18.99
\$22.99

BI-MART WIN IT-BUY IT LUCKY NUMBER

3 DAYS ONLY!

BI-MART WIN IT-BUY IT LUCKY NUMBER

Grill Season is NOW!

SALE \$159.99
\$199.99

BI-MART WIN IT-BUY IT LUCKY NUMBER

3 DAYS ONLY!



ORGANIC SOCIAL MEDIA

Organic and Paid social media posts to current and new potential Bi-Mart Members thru Facebook, Instagram and Twitter - with a total reach of over 85,000 people.

PAID SOCIAL MEDIA

We utilize Instagram and Facebook platforms to layer in a social presence for our advertising. Again, we target specific counties and zip codes within Oregon, Washington, and Idaho. We feature focused content for an average of seven days, with campaigns changing weekly.



EMAIL BLAST

Bi-Mart members want to stay up-to-date with sales and events we're participating in within our community. Bi-Mart newsletters are emailed to over 216,000 members every Sunday, Tuesday, Wednesday, and Friday.



TELEVISION

30-second commercials run weekly throughout the NW in programming that includes: Network Prime, Network Specials, Sports and Local News. These spots reach a potential audience of 5.6 million viewers.

PRICES EFFECTIVE THROUGH JUNE 1, 2026

[CLICK HERE TO WATCH TV SPOTS](#)